

# Avian Influenza

OUTREACH EDUCATION IN A CRISIS



## Identifying the Disease

Steps to a response:

- 1. Identify a problem
- 2. Submission of samples
- 3. Diagnosis (Preliminary and Confirmatory)
- 4. Action and Response



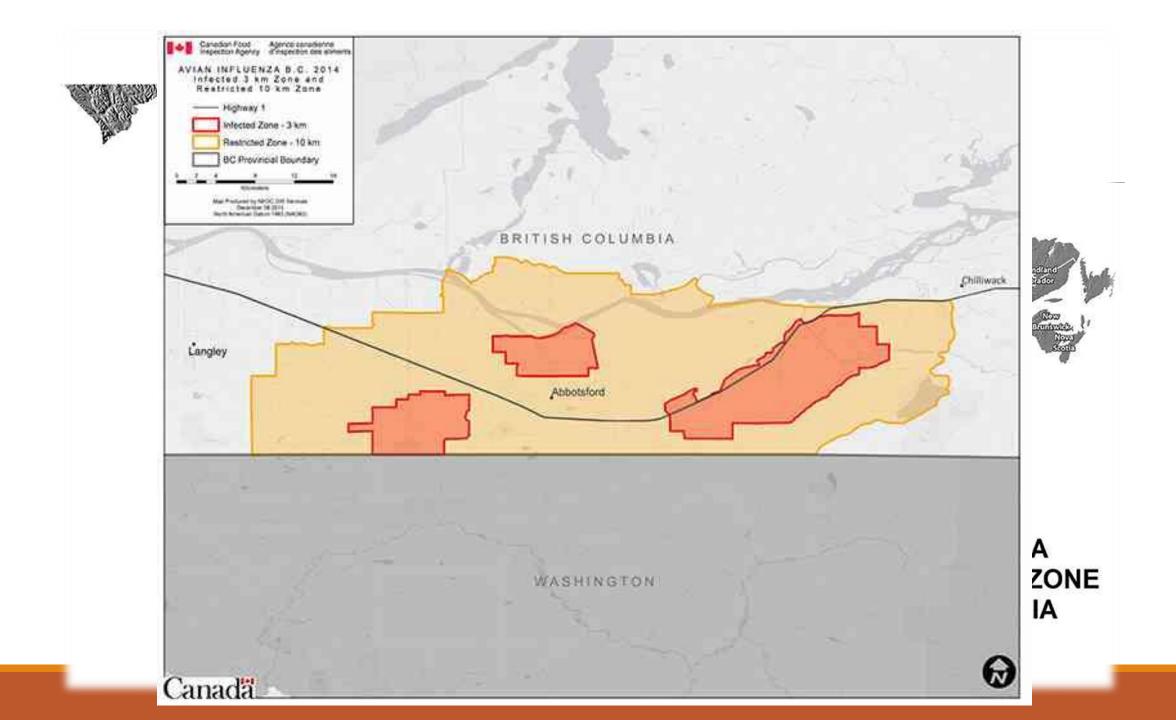
### Disease Response

- Fluidity of situation
- Extent of the infection
- Establishing control and surveillance measures
- International Implications







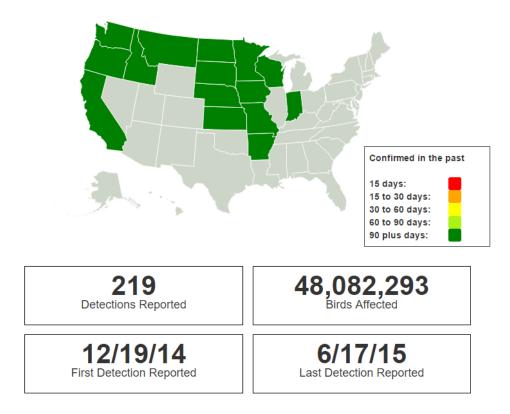


#### Outbreak Scale

#### **Commercial Premises**

IP #	Location	Date confirmed (yyyy-mm-dd)	Poultry type	Approximate # of affected birds	Date quarantine removed (yyyy-mm-dd)
1	Chilliwack, BC	2014-12-01	Broiler Breeders	13,000	2015-03-07
2	Abbotsford, BC	2014-12-01	Turkeys	28,000	2015-03-05
3	Abbotsford, BC	2014-12-04	Broiler Breeders	14,000	2015-02-07
4	Abbotsford, BC	2014-12-04	Broiler Breeders	25,000	2015-02-19
5 💷	Abbotsford, BC	2014-12-06	Turkeys	33,000	2015-02-04
6 💷	Abbotsford, BC	2014-12-09	Turkeys	33,000	2015-02-07
7	Abbotsford, BC	2014-12-10	Broiler Breeders	19,000	2015-03-07
8	Abbotsford, BC	2014-12-10	Broiler Breeders	8,800	2015-02-09
9	Abbotsford, BC	2014-12-11	Broiler Breeders	7,000	2015-02-12
10	Langley, BC	2014-12-13	Table Egg Layers	53,000	2015-03-25
11	Langley, BC	2014-12-17	Broiler Breeders	11,800	2015-02-25
				Total: 245,600	

#### Update on Avian Influenza Findings Poultry Findings Confirmed by USDA's National Veterinary Services Laboratories



### Non-Commercial Flocks

#### Non-commercial Premises

IPNC #	Location	Date confirmed	Poultry type	Approximate # of affected birds	Date quarantine removed
1	Aldergrove, BC	2014-12-19	Ducks/Chickens/Geese/Turkeys	85	2015-03-15
2	Chilliwack, BC	2015-02-02	Table Egg Layers	95	2015-03-15
				Total: 180	

### What did we learn?

Adapt to the virus

Non-commercial flocks are VERY different

Self-Quarantine WORKS!

Collaboration is the key to success!





### Unknowns

Specialty implications?

>Endangered species?

Movements?



# Washington

Small Flocks:

Whatcom County

Port Angeles

Benton County



#### Communications

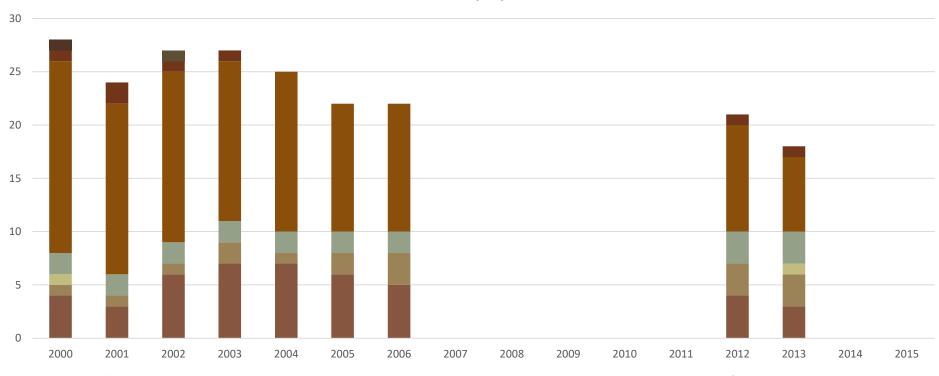
Consistent & Key Messages

- Fact-based, solid science
- Reliable and trusted delivery



http://www.abbynews.com/news/284685931.html

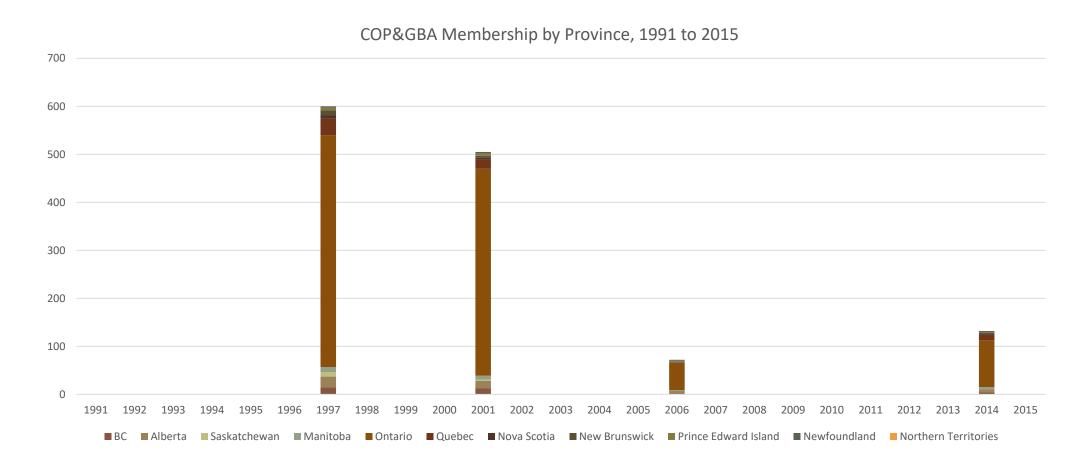
#### Communications



APWS Canadian Membership by Province, 2000 to 2015

BC Alberta Saskatchewan Manitoba Ontario Quebec Nova Scotia New Brunswick Prince Edward Island Newfoundland Northern Territories

#### Communications



#### Self Quarantine- the Key to Survival



#### ➢ Have a plan!



#### ➢Prove it!

## Questions?

